



| Sponsorship Benefits                                                                                                     | Title Sponsor               | Platinum Sponsor            | Diamond Sponsor             | Gold Sponsor                | Silver Sponsor                     | Bronze Sponsor                     |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|------------------------------------|------------------------------------|
|                                                                                                                          | INR 1.25 Cr                 | INR 1 Cr                    | INR 0.75 Cr                 | INR 0.50 Cr                 | INR 0.25 Cr                        | INR 0.10 Cr                        |
|                                                                                                                          | USD 142,500                 | USD 114,000                 | USD 86,000                  | USD 57,000                  | USD 29,000                         | USD 12,000                         |
| <b>VISIBILITY</b>                                                                                                        |                             |                             |                             |                             |                                    |                                    |
| All Sessions                                                                                                             | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| Plenaries                                                                                                                | ✓                           | ✓                           | X                           | X                           | X                                  | X                                  |
| Collaterals                                                                                                              | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| <b>ONSITE BRANDING</b>                                                                                                   |                             |                             |                             |                             |                                    |                                    |
| Promotional Material                                                                                                     | ✓                           | ✓                           | ✓                           | X                           | X                                  | X                                  |
| Host Business Meetings                                                                                                   | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| Speaking slots in thematic tracks of the summit (subject to matching company's activities and suggested speaker profile) | max. 5 Speaking slots       | max. 4 Speaking slots       | max. 3 Speaking slots       | max. 2 Speaking slots       | max. 1 Speaking slots              | X                                  |
| Slot in CEO Rountable                                                                                                    | 1                           | 1                           | 1                           | X                           | X                                  | X                                  |
| Non Transferable invitation for CEO in CEO roundtable                                                                    | ✓                           | ✓                           | ✓                           | X                           | X                                  | X                                  |
| Networking Dinner for CEOs (By Invitation only)                                                                          | 2                           | 2                           | 1                           | X                           | X                                  | X                                  |
| All physical promotional collaterals                                                                                     | ✓                           | ✓                           | ✓                           | ✓                           | ✓                                  | ✓                                  |
| <b>LOGO Visibility &amp; Placement</b>                                                                                   |                             |                             |                             |                             |                                    |                                    |
| Recognition as Sponsor in high visibility areas at Summit                                                                | ✓                           | ✓                           | X                           | X                           | X                                  | X                                  |
| Promotional collaterals- inc social media, onsite, programme, documents etc                                              | All Promotional Collaterals | All Promotional Collaterals | All Promotional Collaterals | All Promotional Collaterals | Selected communication collaterals | Selected communication collaterals |
| All electronic communication, including e-brochures, e-Flyers                                                            | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| All promotional collaterals for Conference                                                                               | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| Company literature in Delegate Kit                                                                                       | ✓                           | ✓                           | ✓                           | ✓                           | ✓                                  | X                                  |
| Acknowledgement as a Sponsor on event website Home & Sponsor pages                                                       | ✓                           | ✓                           | ✓                           | ✓                           | ✓                                  | ✓                                  |
| All panels at Conference, including Main Entrance                                                                        | ✓                           | ✓                           | ✓                           |                             | X                                  | X                                  |
| Colour advertisement in Partner Booklet (artwork from Company)                                                           | Centre Spread Sheet         | Centre Spread Sheet         | Full Page                   | Half Page                   | Half Page                          | Quarter Page                       |
| Screening corporate video clip during session changeovers & intermissions                                                | 200 seconds                 | 180 seconds                 | 90 seconds                  | 60 seconds                  | X                                  | X                                  |
| Complimentary delegate invites                                                                                           | 75                          | 50                          | 30                          | 20                          | 15                                 | 5                                  |
| <b>SPECIALS</b>                                                                                                          |                             |                             |                             |                             |                                    |                                    |
| Special announcements thanking Company                                                                                   | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| Colour-coded delegate badges for Company                                                                                 | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| Reserved seating for Company delegates                                                                                   | ✓                           | ✓                           | ✓                           | ✓                           | X                                  | X                                  |
| Access to the VIP Lounge                                                                                                 | ✓                           | ✓                           | ✓                           | X                           | X                                  | X                                  |

\* Applicable Taxes Extra

**\*Bank Account Details:**

**Bank Account Number: 8119106427**

**Account Name : SECI ICGH**

**IFSC CODE: IDIB000S002**

**BANK NAME: INDIAN BANK**

**BRANCH NAME: SAFDARJUNG ENCLAVE**